



# ACTIVE NETWORK IS ON A MISSION TO MAKE THE WORLD A MORE ACTIVE PLACE.

1/5

U.S. households  
use ACTIVE Network

32K

organizers

103

countries served



# CONNECTING PEOPLE WITH THE THINGS THEY LOVE, WANT AND NEED TO DO

Our SaaS technology platform offers intelligent and intuitive registration, secure payment processing, insightful data and services to help organizers drive increased participation and revenue while streamlining administration.

We also engage over 15M participants on behalf of over 32,000 organizers through our global marketplace for activities and events. The partnerships and data insights achieved through our diverse customer base fuel innovations and allow us to deliver best-in-class solutions.

Founded in 1999, ACTIVE Network is headquartered in Dallas, Texas, with offices throughout North America, Europe, Asia and Australia. We are part of Global Payments Inc. (NYSE: GPN), which has been delivering innovative payment solutions for over 50 years.

The markets we serve include: endurance sports racing and timing, team and collegiate sports, local municipalities parks and recreation, YMCAs, before and after school programs, youth camps, specialty schools and classes, arenas and sports complexes.

## Integrated Vertical Solutions

To service the specific needs of every type of activity organizer.



## Global Leader in Mobile Solutions:

Dedicated to helping people connect with millions of activities.



## Marketing & Insights

To grow organizations by increasing participation and providing access to activities anywhere.



Scalable, Horizontal Cloud Platform: To provide services and infrastructure to organizers of any size.

## How ACTIVE Can Help

ACTIVE connects organizers and participants around the world every year:

### Organizers Gain

- + Improved event management
- + Enhanced participant experience
- + Secure payment process
- + Data integration and business dashboards

### Participants Gain

- + Access to activities through our organizers' web properties and our interest-based consumer portals, including ACTIVE.com
- + Robust activity distribution network that spans social, mobile and global channels

## We Love What You Love

We are a proud partner of USA Triathlon, Running USA and YMCA of the USA, with the goal of helping the industry grow. We believe in participating in our customers' activities to better understand how we can serve them. Over the past eight years, the ACTIVEx Charity Challenge (AxCC) has allowed us to walk a mile in our customers' shoes and give back directly to the communities where we live and work. Through our partnership with KIDS in the GAME,

AxCC has funded the participation of over 4,200 underserved kids in multiple youth sports organizations across the country and in Canada.

## History of Smart Innovation

We believe innovation should solve your challenges. Since 1999, our platform has evolved to ensure an intuitive design that allows participants to easily register without abandonment. Results and insights drive engagement, and everything is mobile responsive, so administrators and participants can access data without being tethered to a desk. All-in-one lifecycle solutions reduce cost and administrative burden.

## Customer Support and Service

We want to be your long-term partner. Our resources enable smooth implementation so that your event or program is ready for the first participant when they're ready for you. In addition, our online training and tools, as well as online and phone support, are always available. Your data security and performance are important to us. Our state-of-the-art Tier 4 data center ensures 99.9% uptime. We are also PCI compliance Level 1 Certified, covering data center operations, our application design and facility management.

Want to learn more? Visit us online or follow us on one of our social media channels.



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The ACTIVE Network



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